



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency/T-Code  
Buyer  
Salesperson

Pol/Iss/FL Chamber of Commerce (16887)  
Southern Campaign Resources (4245)/0900  
PENNINGTON,ERIN  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political (1065)  
SCOTT PLAKON/HD 30 (136502)  
National/Political  
/06330910

Invoice 643431  
Inv Date 10/28/2012  
Terms Net 30  
Contract 332645  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Florida Chamber of Commerce  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:05:24PM

Southern Campaign Resources  
235 East Virginia Street  
Tallahassee, FL 32301

AgM

## OFFICIAL BILLING INVOICE

Orlando (WFTV)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
3.0	Spot	6:00:00PM- 6:30:00	Day,W-1	10/03/12 6:23PM (We)	00:30	FLCC0003	\$4500.00	
4.0	Spot	7:30:00PM- 8:00:00	Day,M-1	10/01/12 7:47PM (Mo)	00:30	FLCC0003	\$5500.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$10,000.00	Total Spots	2
Commission	(\$1,500.00)		
Net Total	\$8,500.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.